

Half-yearly Examination - 2016-2017
COMMERCIAL STUDIES

Time : 2 Hrs. 15 min

F. M. : 80

Std. : IX

SECTION A (40 Marks)

(Attempt all questions in this Section)

- I. Distinguish between : (10x4=40)
- a. Small and large scale industries
 - b. Recruitment and Orientation
 - c. Training and orientation
 - d. Consumer goods and capital goods
 - e. Capitalisation and capital structure
2. Answer the following :
- a. What do you mean by pricing?
 - b. What do you mean by human resource?
 - c. What do you mean by charitable organisation?
 - d. What do you mean by Co-operative Society?
 - e. What do you mean by Plant Layout?
3. Define :
- a. Commerce b. Production Management c. Accounting d. Common Seal
 - e. Global warming
4. Explain the following :
- a. State the four types of industries?
 - b. What are the factors looked upon while planning the selection and location of a plant?
 - c. Explain any two features of Public Enterprises?
 - d. Explain any two causes of ozone depletion.
 - e. Explain the importance of Commerce

SECTION B (40 Marks)

Attempt any four questions

5. a. Explain four objectives of Public Enterprises. (4)
- b. What is Green House effect. What is the impact of green house effect? (any three) (4)
- c. Give two characteristics of business activities. Explain them. (2)

7. a. What do you mean by General Administration? (2)
- b. What is Financial Management? Explain three objectives of Financial Management. (4)
- c. Explain any four functions of production department. (4)
8. a. Explain two merits and demerits of departmental organisation. (4)
- b. Distinguish between marketing and selling. (4)
- c. Explain any types of non-profit seeking organisation. (2)
9. a. State four differences between departmental organisation and government company. (4)
- b. State the four types of industries. Explain any one. (4)
- c. What are the control actions involved in production planning? (2)
10. a. Explain the four functions of legal department. (4)
- b. Explain two merits and demerits of government companies. (4)
- c. Give any four difference between private company and partnership. (2)