

Quarterly Examination - 2018-19

BUSINESS STUDIES

Class : XI

Time : 3 Hours

Full Marks : 80

Answer all question from Part - I (Compulsory) and any five questions from Part - II

Part - I (20 Marks)

Question 1

Answer briefly the following questions:

- (1) Define Business Environment.
- (2) What do you mean by coping with change?
- (3) Define Business Risk.
- (4) What is hedging.
- (5) What do you mean by keeping pace with consumers.
- (6) Define Intrapreneurship.
- (7) With the help of a diagram show the 'Risk Management Process'.
- (8) What do mean by an enterprise?
- (9) "Failure in business can arise due to both internal and external causes." Explain.
- (10) Define Entrepreneur.

Part - II (60 Marks)

(Answer any five questions)

Question 2

- (a) State the features of Business Environment. (6)

- (b) Explain any six internal causes of business failure. (6)

Question 3

- (a) What is SWOT Analysis? Give the SWOT analysis of the company with which you are familiar. [6]
- (b) State and explain any five characteristics of Business Risk. [6]

Question 4

- (a) Explain the four different types of entrepreneurs with an example of each. [6]
- (b) Explain the different types of Business Risk. [6]

Question 5

- (a) State any six characteristics of entrepreneurship. [6]
- (b) Distinguish between 'Entrepreneur' and 'Intrapreneur'. [6]

Question 6

- (a) State and explain the six causes of business [6]
- (b) Mention all the dimensions or elements of business environment and explain any four. [6]

Question 7

- (a) Explain the steps involved in setting up an enterprise. [6]
- (b) What do you mean by external causes of business failure? Explain any six points. [6]

Question 8

- (a) What do you mean by 'stakeholder' and explain any five stakeholders. [6]
- (b) State and explain any four methods of managing risks. [6]