

ART PAPER 4

Applied Art

Maximum Marks: 100

Time allowed: Three hours

- 1. Instruments and tracing paper are allowed, but you are advised to restrict their use as far as possible.***
- 2. Write your name and Index Number and Unique ID on the top right-hand corner of the front surface of the paper.***

- 3. Except where the question asks for a particular medium to be used, candidates are recommended to consider the choice of different media and processes and are reminded that the following are permissible:***

Coloured ink, poster and water colours, stencil, wax resist, collage, or printing from lino, potato, vegetable or fruit, or the use of any material such as cardboard or string which will give an interesting texture.

- 4. The intended marks for questions or parts of questions are given in brackets [].***

Instruction for the Supervising Examiner

Kindly read aloud the Instructions given above to all the candidates present in the Examination Hall.

This paper consists of 2 printed pages.

Attempt *any one* of the following questions:

[100]

1. Design a book cover title “**Bedtime Stories**”. The size of the book must be 20 cm × 25 cm. The name of the author must be mentioned. Special attention should be given to the typography, colour scheme and artistic execution.

OR

2. Design a poster for an organisation “**Kalakari**” working for the promotion of Indian Folk Art. The size of poster must be 30 cm × 20 cm. Special attention should be given to the appropriate colour scheme, tone and expressions.

Note:

- *Cutting and pasting of extra material is strictly prohibited.*
- *Sequins, thread or magazine images must not be used.*
- *Candidates should not use acrylic colours for making the poster.*