

Quarterly Examination - 2018-19

COMMERCE

Class : XII

Time : 3 Hrs. 15 mints

Full Marks : 80

Part A (10 x 2 = 20)

- QI. 1. Distinguish between capital market and money market.
2. Give any two advantages of assembling.
3. What are the components of the legal and regulatory environment.
4. What is economic and non-economic environment?
5. What are the characteristics of business finance?
6. Explain revolving capital
7. Explain any two disadvantages of issuing equity shares.
8. Mention the conditions at which a company can issue Bonus Shares.
9. What is EFTs – explain.
10. Explain management as a discipline.

PART B (any five 12 x 5 = 60)

- QII. a. Explain any three external elements of micro-environment? (3)
- b. Discuss the factors affecting working capital. (4)
- c. What are the advantages of issuing equity shares from investors' point of view? (5)

- QIII. a. What are the advantages of institutional finance? (3)
- b. Discuss the features of RTGs (4)
- c. Discuss the salient features of management. (5)
- QIV. a. Management as a profession (3)
- b. "No ideology, no ism, no political theory can win a greater output with less effort from a given complex of human and material resources except sound management". Prove. (4)
- c. Compare marketing and selling. (5)
- QV. a. Standardisation and grading (3)
- b. What are the advantages of good packing? (4)
- c. Explain the facilitating functions of marketing. (5)
- QVI. a. Management as a process (3)
- b. Discuss the objectives of management. (4)
- c. Explain different types of working capital. (5)
- QVII. a. Economic environment (3)
- b. Participating preference shares and non-convertible preference shares. (4)
- c. Distinguish between shares and debentures. (5)
- QVIII. a. What are the demerits of raising finance through public deposits. (3)
- b. Commercial banks provide short term finance for business. Discuss the different ways. (4)
- c. Define Bank Draft. Discuss its features. (5)
- QIX. a. Management as an activity. (3)
- b. Why marketing is important in modern business? (4)
- c. What are the factors to be kept in mind while formulating the financial plans of a business enterprise? (5)